

Gerbera cups; the packaging solution to protect the gerbera flower!



Because each gerbera flower is individually protected with a cup (small plastic sleeve); the gerbera flower will handle the transport period much better without damaging the flower.

By using the gerbera cups the gerbera flower will arrive at the florist or wholesaler in top quality, which reduce the chance of claims.

The gerbera cups are available for mini, standard and giant gerberas;

Type	Size
Mini	112mm / 22mm / 85mm
Standard	136mm / 30mm / 100mm
Giant	150mm / 30mm / 120mm

The advantages of using Japanese cups compare to boxes or Flower rackets are;

- The gerberas are individually protected which decrease the chance of damaging the gerbera flower.
- The cost of the packaging and transport per gerbera flower are lower.
- Reducing transport cost by up to 50%.
- No more bent gerbera stems.
- Stem length of all the gerberas could be the same.
- Easy to transport the gerberas in water.



Transport in Procona containers;

- Easy to transport the gerberas in water and up to 120 gerberas in a Procona container
- Up to 120 gerberas per bucket, without damaging the sensitive petals.
- Ideal to reduce transport cost, up to 4320 gerberas on a pallet.

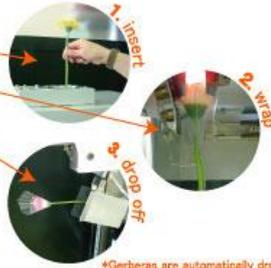
The advantages of using Japanese cups compared to netting are;

- Reduce botrytis which could build up during the transport period because the flower stays open.
- You could use the gerbera cup-machine to put the cups on, which saves labour.
- Less chance of botrytis or mould during transport because the cups are perforated.
- Easy to remove from the gerberas.
- Visually more attractive.

Gerbera cup machine;



Easy carrying with roller attached.



*Gerberas are automatically dropped off

The gerbera cup machine can save you up to 70% in labour compared with putting on the cups by hand.

The cup machine is suitable for non-specialist labour, and therefore everybody could work with the gerbera cup machine.

Just insert a gerbera in the gerbera cup machine, and the machine will fit the cup easily around the flower.

The cup machine has a working speed between 14-1500 gerbera flowers per hour.

There are gerbera cup machines operating in Australia, America, Holland, Japan and New Zealand with very satisfied comments of our customers, with the high labour cost in these countries the gerbera cup machine save growers a lot money on their labour cost. The gerbera cup machine is suitable for standard gerberas.

Below a picture the current gerbera cup machine size and shape;



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